



# MADISON COUNTY CITIZENS SERVICES AGENCY

Post Office Box 1358  
Canton, Mississippi 39046-1358  
601-391-1993 or 601-855-5710  
Fax: 601-391-1997

December 28, 2022

Mr. Paul Griffin, President  
Madison County Board of Supervisors  
District 5  
P.O. Box 608  
Canton, MS 39046

Dear Mr. Griffin:

Thank you for your continuous support and assistance. On behalf of the citizens of Madison County, Madison County Citizens Services Agency (MCCSA) would like to apply for continued funding for general public transportation services through MDOT. Please find attached an Abstract/Summary of our MDOT Proposal and a Notification of Intent to Apply. Please complete, sign and return the **Notification of Intent to Apply Form by Monday, January 9, 2023.**

Thank you for your attention and assistance. Please call April Nash or me at 601.391.1993, if you have any questions.

Sincerely yours,

Dr. Mary Sims-Johnson, MSW, LCSW  
Executive Director of MCCSA

Enclosures



## **Project Summary/Abstract**

Please summarize the proposed project by providing at least the following information: applicant name, type of organization, total cost (including federal 5311 share requested), service area, type of services, hours of operation, number of vehicles operated, number of proposed passenger trips, proposed changes in type or level of service(s), documentation of need that supports the application and relationship of this application to the local coordinated planning efforts.

---

Madison County Citizens Services Agency (MCCSA), a public governmental agency, is proposing to continue to operate its 5311 rural area transportation program serving the general public, persons with disabilities, and the elderly populations in Madison County, MS. We are proposing to operate commuter work routes, flexible routes, and demand response services Monday through Friday, from 6:00 a.m. until 6:30 p.m. We will provide demand response services on Saturdays from 6:00 a.m. until 10:00 p.m. Additionally, we will provide demand response services on Sunday from 8:00 a.m. until 6:00 p.m. Demand response services will target the general public as well as the elderly and persons with disabilities, including persons with developmental disabilities with a 24-hour advance call-in. Our office hours for daily call-in-demand services will be Monday through Friday from 8:00 a.m. until 5:00 p.m.

We are proposing to operate twelve (13) vehicles with a (191) passenger capacity. MCCSA has (7) ADA-accessible vehicles. We are requesting a total budget of **\$1,172,466.00** of which **\$659,858.00** in 5311 funds is requested, **\$412,608.00** from the Madison County Board of Supervisors, and **\$100,000.00** in contracts.

### **Goals and Objectives for 2023-2024 are:**

MCCSA ridership decreased tremendously due to the COVID-19 pandemic. We are proposing to provide approximately 19,900 – 20,500 passenger trips in FY 2023-2024. This projection is based on FY 2021-2022 transit trip data. We are unsure if this goal will be achievable, but we are confident that we will revert back to our pre-pandemic passenger trip goals soon.

### **Objectives:**

- A. To initiate and provide a continuum of community awareness regarding transportation services. It will include the dissemination of transit brochures, and “Hop on Board” flyers. This material will be distributed at employment sites, medical facilities, retail stores, grocery stores, colleges, hotels, restaurants, libraries as well as other places of high general public concentration. “Hop on Board” flyers will also be displayed at our (10) Bus Shelters across Madison County.
- B. To advertise transit services on our website, through radio public service announcements, and social media, monthly, and ongoing.
- C. To implement the activities of our Marketing Plan monthly with businesses, agencies, schools, retail stores, and hotels across Madison County to increase awareness and transit ridership, monthly, ongoing.

- D. To continue to solicit program support funds from MDOT, RTAP, contracts, Memorandum of Understanding (MOU), and other funding resources to enhance MCCA Transportation, ongoing.
- E. To discuss and plan coordinated transportation services with Trans-Con providers across the region to provide seamless transportation service linkages, ongoing.
- F. To address the individualized and unique transportation service needs of the citizens of Madison County, ongoing.
- G. To provide exceptional passenger experiences by providing safe, dependable, affordable, and professional transportation services, monthly and ongoing.
- H. To continue utilizing hands-free contactless payments (Q-Cards) as an innovative and easier way for passengers to pay their fares, monthly and ongoing.
- I. To adopt new technologies such as improved onboard security with high-definition cameras and reliable passenger Wi-Fi to attract new passengers, monthly and ongoing.

#### **Need For Transportation Services**

Madison County has a total estimated (2021) population of 109,813 persons ([www.census.gov/quickfacts](http://www.census.gov/quickfacts)). According to the 2021 Census Report, 14% of the population in Madison County is 65 and over. A total of 13% of the population in Madison County lives below the poverty level. In Canton, Mississippi, 25% of the population lives in poverty. According to [www.city-data.com/countyMadison-County-MS](http://www.city-data.com/countyMadison-County-MS) (13%) of the population in Madison County used some other means of transportation other than “driving a car” to work. Also, DataUS, estimates that 1,776 workers by household in Madison County, Mississippi have no vehicle. This data and census information suggests a desperate need for public transit services in Madison County. Also, this data implies that there is a targeted population that needs public transportation services.

#### **Expansion in Services as a result of ARRA Funds**

MCCA received \$200,855 in ARRA funds for the purchase of (1) 17 ADA passenger bus, (1) 7 passenger van, and 10 passenger shelters for the expansion of transportation services in Madison County. Transportation services have been expanded utilizing flexible routes for the (10) passenger shelters across rural Madison County. We have added (5) new flexible routes across Madison County. Reliable transportation services will be provided to impact accessibility to jobs and address the personal transportation needs of the citizens in Madison County, MS.